

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, dissemination report, copy of political propaganda or other document or information filed with the Attorney General under this act is a public record open to public examination; inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of such documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. Finally, the Attorney General transmits an annual report to the Congress on the Administration of the Act which lists the names of all agents and the nature, sources and content of the political propaganda disseminated or distributed by them. This report is available to the public.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

*Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.*

1. Name and address of registrant Robinson, Lake, Lerer & Montgomery/The Sawyer Miller Group 1667 K Street, N.W. #900 Washington, D.C. 20006		2. Registration No. 3911
3. Name of foreign principal Fundacion Pro-Imagen de Colombia en el Exterior	4. Principal address of foreign principal Calle 28 No 13A-15 Floor 42nd Bogota, Colombia	

5. Indicate whether your foreign principal is one of the following type:

☐ Foreign government

☐ Foreign political party

☐ Foreign or ☐ domestic organization: If either, check one of the following:

<input type="checkbox"/> Partnership	<input type="checkbox"/> Committee
<input type="checkbox"/> Corporation	<input type="checkbox"/> Voluntary group
<input type="checkbox"/> Association	<input checked="" type="checkbox"/> Other (specify) <u>Foundation comprised of</u>
<input type="checkbox"/> Individual—State his nationality _____	<u>leading Colombian exporters, including</u>
	<u>private corporations and state agencies</u>

6. If the foreign principal is a foreign government, state: N/A

a) Branch or agency represented by the registrant.

b) Name and title of official with whom registrant deals.

7. If the foreign principal is a foreign political party, state: N/A

a) Principal address

b) Name and title of official with whom registrant deals.

c) Principal aim

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8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal

The Foundation is an independent, non-profit organization which works closely with the Colombian Government to achieve common goals. The objectives of the Foundation are: (1) to work towards improving Colombia's image abroad; and (2) to promote economic developments, trade and other bilateral issues relating to Colombia. Both government agencies and private sector entities have provided financial support for the Foundation's programs around the world.

b) Is this foreign principal

Owned by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☒

Directed by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☒

Controlled by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☒

Financed by a foreign government, foreign political party, or other foreign principal Yes ☒ No ☐

Subsidized in whole by a foreign government, foreign political party, or other foreign principal Yes ☐ No ☒

Subsidized in part by a foreign government, foreign political party, or other foreign principal Yes ☒ No ☐

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

The Foundation is composed of a variety of private sector interests (flowers, coffee, bananas and others) as well as certain agencies of the Government of Colombia, including Bancoldex. These private and public sector members contribute to the Foundation's budget.

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it. N/A

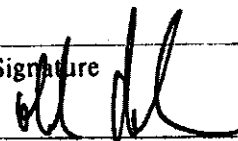
Date of Exhibit A

9/15/93

Name and Title

Mark Helmke
President

Signature



INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in triplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

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Name of Registrant	Name of Foreign Principal
Robinson, Lake, Lerer & Montgomery/ The Sawyer Miller Group	Fundacion Pro-Imagen de Colombia en el Exterior

Check Appropriate Boxes:

- ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach three copies of the contract to this exhibit.
- ☐ There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach three copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.

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- Describe fully the nature and method of performance of the above indicated agreement or understanding.

Robinson, Lake, Lerer & Montgomery/The Sawyer Miller Group's objective is to help promote and improve Colombia's overall image in the U.S. through strategic communications support. Specifically, this includes public relations, advertising, polling, media/press contacts, monitoring U.S. political and business activities and trends, and organizing trade and investment events.

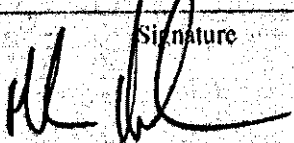
5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Robinson, Lake, Lerer & Montgomery/The Sawyer Miller Group will engage in a full range of activities designed to improve Colombia's image in the U.S., including public relations, advertising, polling, media/press contacts, academic contacts, conferences, monitoring U.S. political and business activities and trends, and organizing trade and investment events.

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?¹
Yes ☒ No ☐

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Various U.S. federal agencies could possibly take action on matters relating to the Foundation's interests in promoting Colombia's image. Consequently, Robinson, Lake, Lerer & Montgomery/The Sawyer Miller Group's activities would communicate the Foundation's position on such matters and explain the possible impact that any government decisions have on the issues involved.

Date of Exhibit B	Name and Title Mark Helmke President	Signature 
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¹Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

AGREEMENT

This agreement extends the contract between Sawyer Miller Group/Robinson, Lake, Lehrer & Montgomery ("SMG") and the Fundacion Pro-Imagen de Colombia en el Exterior ("Foundation").

1. Terms of the Agreement

This agreement commences January 1, 1993 and shall continue until December 31, 1993.

2. Services

SMG shall provide consultation to the Foundation for the purpose of improving Colombia's image abroad. SMG shall manage a program consisting of advertising, strategy, message development, public relations, research, trip logistics and other related and necessary services.

3. Payment

The foundation shall pay SMG funds sufficient to implement the communications program with a budget of USD \$3,000,000.00.
(See Attachment 2)

4. SMG Fees

SMG shall charge consulting and management fees as outlined in Attachment I. SMG shall submit on a monthly basis progress reports including statements of staff time billed. SMG staff time will be billed at the following rates:

Partners	\$350/hour
Managing Directors	\$250/hour
Senior Associates	\$200/Hour
Associates	\$150/hour
Assistants	\$75/hour

5. Expenses

All reasonable and necessary out-of-pocket expenses (travel, meals, telephones, messengers, faxes etc.) will be billed monthly at cost plus %15 administrative fee. Any additional project (research, artwork, design, production etc.) must be approved by the Foundation prior to our incurring any reimburseable expenses.

If the terms of this agreement are acceptable, please indicate so by signing below and returning the original to SMG.

Attachment 1

As per our original 1988 agreement SMG agrees to provide the services referenced. Activities for 1993 may include:

Logistical support for Presidential visits to the United States
Organization of Trade Missions to cities around the United States
Creative development and production of advertising
Logistical support for Presidential visit to United Kingdom
Development and production of direct mail
Research
ongoing public relations activities

ACCEPTED:

Fundacion Pro-Imagen de
Colombia en el Exterior.


Sawyer/Miller Group

Date


December 29, 1992
Date

**SAWYER
MILLER
GROUP**